State of Business Agility

PRESENTED BY EVAN LEYBOURN
How would you rate YOUR Business Agility maturity

Fly (9-10)

Pre-Crawl (1-2)

Run (7-8)

Crawl (3-4)

Walk (5-6)

Walk (5-6)

Fly (9-10)
BUSINESS AGILITY FLUENCY

Average business agility maturity (Walking)

Top 5 Competencies
- Board Focus: 55%
- Understand The Customer: 54%
- Customer As Purpose: 52%
- Unity of Purpose: 52%
- Vision: 51%

Lowest 5 Competencies
- Supporting Functions: 42%
- Funding Models: 43%
- Engagement Policies: 44%
- Measure What Matters: 45%
- Supply Chain & Network: 45%
PREDICTIVE INDICATORS

Funding Models

Value Streams

Relentless Improvement
Rate your organisations Funding Model maturity

Pre-Crawl (1-2)
Crawl (3-4)
Walk (5-6)
Run (7-8)
Fly (9-10)
Rate your organisations Value Stream maturity

Pre-Crawl (1-2)
Crawl (3-4)
Walk (5-6)
Run (7-8)
Fly (9-10)
Rate your organisations Relentless Improvement maturity

- Pre-Crawl (1-2)
- Crawl (3-4)
- Walk (5-6)
- Run (7-8)
- Fly (9-10)
BENEFITS

Increased revenue
Faster turnaround times
Improved relationships
Greater transparency
BUSINESS AGILITY SUCCESSES

“We have improved lead times to our clients [and] our NPS ratings are trending up.”

“Our customers love us and perceive us to be more agile than we actually feel.”

- BAI SURVEY RESPONDENTS

“[We have] more engaged employees and early signs of nurturing a growth mindset in some individuals and teams.”

- BAI SURVEY RESPONDENT

“Our revenue is increasing.”

“[Our] early delivery to market was effective to be the market leader.”

“Revenue and customer KPIs have been improving.”

- BAI SURVEY RESPONDENTS
BUSINESS AGILITY AROUND THE WORLD

Average Maturity [0-10]  
WORLDWIDE 4.7

Respondents (%)  

North America 5.0 22%

South America 4.6 6%

EMEA 3.7

Asia 4.5 7%

Oceania 4.0 12%
TOP 3 INDUSTRIES

- Consulting: 5.3
- Retail, Entertainment & Hospitality: 4.6
- Information Technology: 4.4
There is no significant variation in the upward trend when adjusting for company size or high-maturity organizations.
Maturity by Journey Years

Point variation between companies on the journey for <1 year vs 8+ years
What are the top challenges you have faced with your Business Agility transformation?
CHALLENGES TO BUSINESS AGILITY

Top 10 Themes for Addressing Challenges Along the Journey

- Leadership Style
- Change Management
- Culture
- Agile Mindset
- Alignment
- Sponsorship
- Customer
- Silos
- Transformation
CHALLENGES TO BUSINESS AGILITY

"Our senior leadership lacks the understanding that it takes more than just tech teams ‘doing’ Agile."
- BAI SURVEY RESPONDENT

"We struggle to properly staff [our transformation] with enough change agents to get any scale."
- BAI SURVEY RESPONDENT

"[We have a] risk-averse culture [which forms] silos and layers of bureaucracy."
- BAI SURVEY RESPONDENT

"People who do not share the [agile] mindset are in senior positions and their attitudes trickle down, no matter what is being done at lower levels."
- BAI SURVEY RESPONDENT

"Senior management is not bought in [to the transformation] due to a lack of alignment with [their] personal objectives."
- BAI SURVEY RESPONDENT
WE CONNECT ...

Information
- Library & Case Studies
- Accreditation & Industry Benchmarks

People/Companies
- Conferences & Meetups
- Invitation Only Executive Forums

Expertise
- Original Research
- Procurement Advisory

... YOU ARE NOT ALONE
Thank You

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